

Amsterdam University of Applied Sciences

Smart Fashion Production

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10
Feb

Embracing Fashion & Technology – Seminar

10
Feb



atelier néerlandais
Creatief ondernemen in het hart van Parijs
L'entrepreneuriat créatif au cœur de Paris

atelier néerlandais and CLICKNL | Next Fashion present

EMBRACING FASHION & TECHNOLOGY
Wednesday, 10th February | 10.30 – 20.30

A forum for fashion, innovation and insight. We'll explore the potentials of advanced materials, wearable technologies and future manufacturing, while considering surveillance and privacy issues, the implications for health and well-being and how wearables will radically change our bodies and our lives.

Speakers include Florence Bost, Pauline van Dongen, Jacob Kok, Valérie Lamontagne, Ricardo O' Nascimento and Martijn van Strien, with special presentations from Anouk Wipprecht, Diane Pernet and Alex Murray-Leslie.

The summit will be moderated by Bradley Quinn.

Lunch and dinner will be provided.

Programme and registration: www.atelieerlandais.com
Coordinator: Caralien van Tilburg | caralien@atelierneerlandais.com

Photo © Pauline van Dongen | Liselotte Fleur

With Pauline van Dongen, Valérie Lamontagne, Elisabeth de Senneville, Anouk Wipprecht

12.40 Lunch

14:00 Pitch | New wearables in fashion film competition

Intro by Diane Pernet, founder A Shaded View on Fashion Films (ASVOFF), Pitch for ASVOFF 9 by Curator Alex Murray-Leslie

14.15 Think Tank | Thoughts on Merging Fashion and Technology

With Florence Bost, Luca Marchetti, Lianne Toussaint, Alice Gras

15.15 Think Tank | Challenging Production Technology

With Marina Toeters, Martijn van Strien, Oscar Tomico, Karin Vlug, Pauline Guesné

16.30 Break

17.00 Think Tank | Fashion Futures & Multimedia

With Pierre-François Lelouët, Jacob Kok, Ricardo O'Nascimento

18.00 Final Remarks

18.15 Drinks and Dinner

This event takes place in close collaboration with the the first edition of [WEAREABLE](#) at Gaité Lyrique from Tuesday 9th to Sunday, February 14th 2016 organized by Showroomprivé and in partnership with the Gaité Lyrique.

The event will celebrate innovation in the fashion industry through an award ceremony, talks, workshops and an exhibition on the theme of avant-garde projects.

Please RSVP: carolien@atelierneerlandais.com | anna@atelierneerlandais.com
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