

Amsterdam University of Applied Sciences

Worldwide internet penetration, 2000-2016

Weltevreden, Jesse

Publication date
2017

Document Version
Final published version

License
CC BY

[Link to publication](#)

Citation for published version (APA):

Weltevreden, J. (Author). (2017). Worldwide internet penetration, 2000-2016. Web publication/site, Hogeschool van Amsterdam, Centre for Market Insights.
<https://public.tableau.com/profile/cmihva#!/vizhome/WorldwideInternetPenetration2000-2016/WorldwideInternetPenetration>

General rights

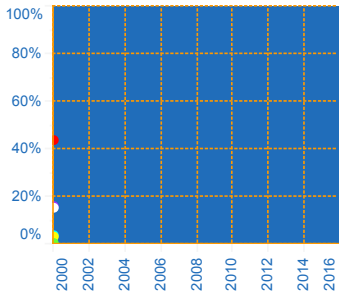
It is not permitted to download or to forward/distribute the text or part of it without the consent of the author(s) and/or copyright holder(s), other than for strictly personal, individual use, unless the work is under an open content license (like Creative Commons).

Disclaimer/Complaints regulations

If you believe that digital publication of certain material infringes any of your rights or (privacy) interests, please let the Library know, stating your reasons. In case of a legitimate complaint, the Library will make the material inaccessible and/or remove it from the website. Please contact the library:
<https://www.amsterdamuas.com/library/contact/questions>, or send a letter to: University Library (Library of the University of Amsterdam and Amsterdam University of Applied Sciences), Secretariat, Singel 425, 1012 WP Amsterdam, The Netherlands. You will be contacted as soon as possible.

Worldwide Internet Penetration, 2000-2016

Internet penetration per region*

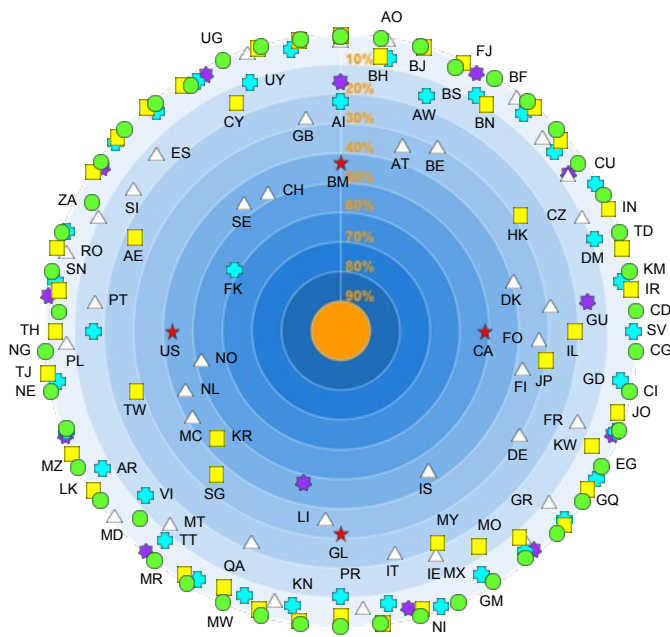


* The internet penetration per region is weighted by the population per country. Only countries are included for which data was available for the full 2000-2016 period.

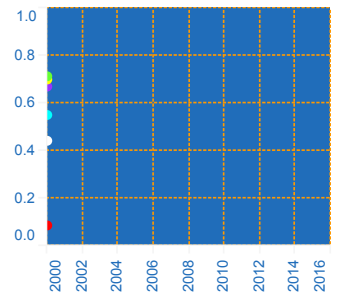
Region

- Africa
- Asia
- ▲ Europe
- Latin America and the Caribbean
- ★ Northern America
- Oceania

2000



Gini index per region**



** The Gini Concentration Index ranges from 1 (complete inequality) to 0 (complete equality). Thus, a decreasing index over time means that Internet penetration levels are converging among countries in a region. Only countries are included for which data was available for the full 2000-2016 period.

Use the slider to see the year to year development



All	Regions	All	Subregions	All	Countries	2000	Year
-----	---------	-----	------------	-----	-----------	------	------

Internet penetration on the world map in 2000



- < 10%
- 10% - 20%
- 20% - 30%
- 30% - 40%
- 40% - 50%
- 50% - 60%

Top 15 countries with highest Internet penetration in 2000

Falkland Islands (Malvinas)	58.6%
Norway	52.0%
Canada	51.3%
New Zealand	47.4%
Switzerland	47.1%
Sweden	45.7%
Republic of Korea	44.7%
Iceland	44.5%
Netherlands	44.0%
United States of America	43.1%
Bermuda	42.9%
Monaco	42.2%
Denmark	39.2%
Finland	37.2%
Liechtenstein	36.5%

Data source: International Telecommunication Union
 Visualization: Dr. Jesse Weltevreden
 © HvA Centre for Market Insights (www.cmi.hva.nl)