



European Alternative Finance Research Conference 2018

Organisational details

Location: Utrecht

Date and time: October 2, 2018 9:00-17:00

Location: [Utrecht Centrum voor de Kunsten \(UCK\), Domplein 4, 3512 JC Utrecht](#)

Agenda (preliminary)

Time	Activity	Room
09:00	Welcome by conference organizers	Torenzaal
09:15	Keynote: Nir Vulkan (Oxford University)	Torenzaal
10:00	Parallel academic sessions 1a and 1b (Paper presentations)	Torenzaal/ Room 115
11:30	Coffee break	Torenzaal
12:00	Parallel academic sessions 2a and 2b (Paper presentations)	Torenzaal/ Room 115
13:30	Lunch	Torenzaal
14:30	Plenary practitioner session: Joachim Schwerin (European Commission) and Robert Pettigrew (UK P2P Finance Association)	Torenzaal
15:30	Parallel academic sessions 3a and 3b (Paper presentations)	Torenzaal/ Room 115
17:00	End of Conference (Reception and drinks)	Torenzaal

Questions and comments?

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Parallel sessions

Parallel Session 1a: Regulation and (in)formal institutions

Time	Presentation	Room
10:00	<i>Ana Odorović (Graduate School in Law and Economics, University of Hamburg):</i> Should Regulators Mandate Disclosure Requirements in the Investment-based Crowdfunding?	Torenzaal
10:30	<i>Elisabetta Lazzaro (University of the Arts Utrecht):</i> Cultural and creative crowdfunding: A comparative analysis of regulatory frameworks in the EU and the USA	Torenzaal
11:00	<i>Wanxiang Cai (Utrecht University School of Economics):</i> Social Capital and Crowdfunding: A Systematic Review	Torenzaal

Parallel Session 1b: Equity Crowdfunding

Time	Presentation	Room
10:00	<i>Akriti Sharma (Zonal Technology Management & Business Planning and Development Unit):</i> Equity Crowdfunding in India: Legitimacy issues and prospects	Room 115
10:30	<i>Alessia Pedrazzoli (Università degli studi di Modena e Reggio Emilia):</i> Birds of a feather flock together and get money from the crowd	Room 115
11:00	<i>Anna Lukkarinen (Aalto School of Business):</i> Cross-border equity crowdfunding: The roles of national distances, co-nationality, and attention	Room 115

Parallel Session 2a: Debt-based crowdfunding

Time	Presentation	Room
12:00	<i>Gianfranco Gianfrate (Harvard University):</i> Risks and Returns in Peer-to-Peer Lending	Torenzaal
12:30	<i>Leyla Mammadova (Loughborough University):</i> Drivers of bankruptcy in FinTech lending: Macroeconomic factors	Torenzaal
13:00	<i>Peter Markovič (University of Economics in Bratislava):</i> Crowdfunding – Evidence and application in Slovak environment	Torenzaal

Parallel Session 2b: Fintech, ICO and innovation

Time	Presentation	Room
12:00	<i>Armin Schvienbacher (SKEMA Business School):</i> Entrepreneurial Fintech Clusters	Room 115
12:30	<i>Giancarlo Guidici (Politecnico di Milano):</i> The Governance of ICO-backed Projects	Room 115
13:00	<i>Lex van Teeffelen (University of Applied Sciences Utrecht):</i> The habitual selection of SME funding in an increasingly diverse market	Room 115

**Parallel Session 3a: Crowdfunding for sustainability**

Time	Presentation	Room
15:30	<i>Natalia Maehle (Western Norway University of Applied Sciences):</i> Business model of climate crowdfunding: Exploring opportunities and challenges	Torenzaal
16:00	<i>Helen Toxopeus (Utrecht University School of Economics):</i> User crowd funders: savvy insiders or naïve idealists?	Torenzaal
16:30	<i>Karsten Wenzlaff (University of Hamburg):</i> Crowdfunding and external motivation to provide a public good - the case of Civic Crowdfunding	Torenzaal

Parallel Session 3b: Reward-based crowdfunding

Time	Presentation	Room
15:30	<i>Rotem Shneur (University of Agder School of Business and Law):</i> Reward Crowdfunding Contribution as Planned Behavior	Room 115
16:00	<i>Fazlinda Md Fadzil (University of Warwick):</i> The Experience of Theatre New Entrants with Online Crowdfunding	Room 115
16:30	Robert Pasicko (UNDP Alternative Finance Lab) From crowdfunding to development platforms: 8 ways to make use of a networked world	Room 115