

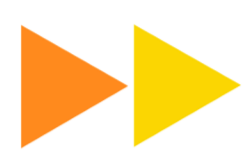


Purpose

To measure the extent to which organisations in the Netherlands are aware of, adopt and implement the Sustainable Development Goals and integrate them into their strategies.

Project results

- 316 Dutch organisations participated in the survey.
- A free downloadable report to be used for benchmarking. Scan the QR code on the left.
- The SDG Barometer will be repeated every two years in order to monitor and report on progress in the Netherlands.



3 KEY INSIGHTS FROM THE REPORT

SDG PRIORITIZATION AND IMPLEMENTATION



Making impact with partners in the city

Policy: Influence public policy discourse at a local and national level

Education: Generate input for transformational business education & academic research

Practice: Provide insights and best practices to organisations

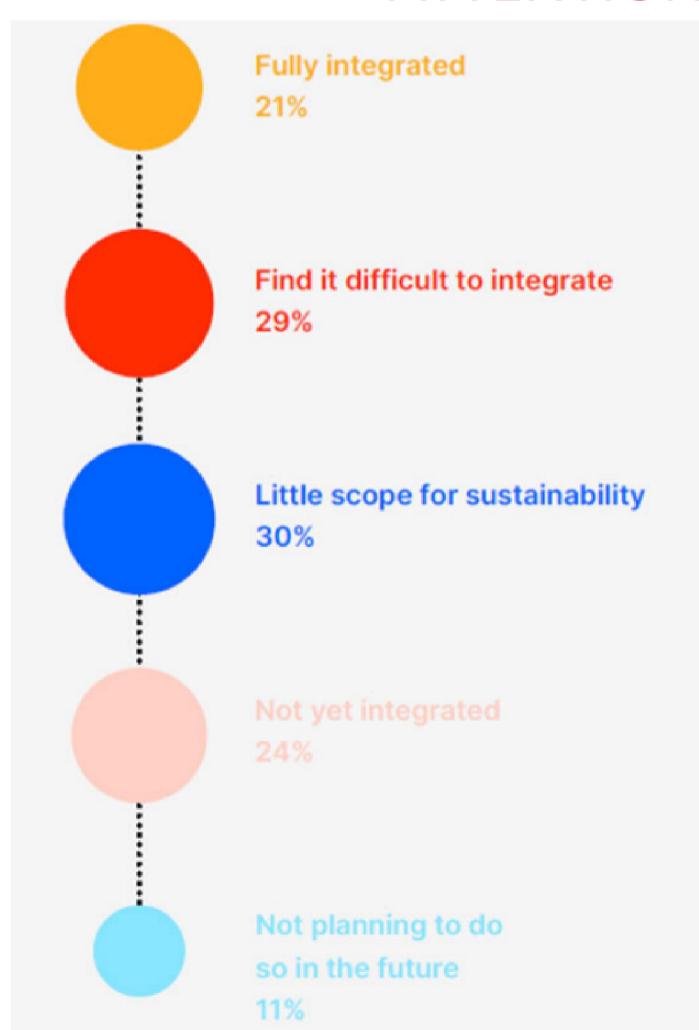
Intended audience

The SDG Barometer intends to capture a wide audience, including but not limited to businesses, not-for-profit organisations, governmental organisations and third level educational institutions

Student Involvement

Students have helped in executing this national research by programming the survey and carrying out qualitative interviews with representatives from Dutch organisations. To date, one Master's thesis has been written using the collected data.

ATTENTION



INTEGRATION

Almost all responding Dutch organizations (98%) pay attention to sustainability. Only 2% of Dutch organizations do not pay any attention at all to sustainability.

