

# Output Expert Session Online Platforms

New Europe City Makers Pre-Summit

5 February 2016 – Expo Pakhuis de Zwijger Amsterdam

## About

This presentation is the output of the session ‘Online Platforms’, held at the New Europe City Makers Pre-Summit, 5 February 2016, Pakhuis de Zwijger Amsterdam. All output needs further development and the main authors would like to stay involved in that process.

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Key advise/take out

Leverage online platforms for crowdsourced decision-making. To do so, create a European online platform ecosystem, based on social/democratic values.

## Unique strengths of online platforms

1. Accessible 24/7 independent of place and time
2. Reach more and more diverse (different) people
3. Catalyst of real life (offline) meetings
4. Allow people to connect and engage (around shared interests)
5. Encourage local ownership and responsibility
6. Lowers the threshold to constructive contributions
7. Connects citizens to policy makers (potentially)
8. Brings ownership/decisions (budget) to people
9. Make local networks/activities visible
10. Facilitate connections between local networks
11. Allow networks to share/exchange (leverage best practices)
12. Forces policymakers to take the people voice into account
13. Makes societal and democratic processes transparent
14. Can be a key asset in process of redefining democracy

## Agenda online

1. Translate human rights and social/democratic values to online platform design principles
2. Ensure inclusion and give a voice to the silent majority
3. Ensure that online and offline are interwoven and enforce each other
4. Design new systems for representation/democracy
5. An independent/people centered digital identity solution
6. We need a process of structural co-creation collaboration with bottom-up and government/policy makers
7. Include/bridge with (local) institutions
8. Local co-creation/ownership of tools and data
9. Money flows back to society (in a democratic way)
10. Open data and technologies

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