

# Smart Fashion Production

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## Smart Fashion Production: Laura Duncker & Karin Vlug

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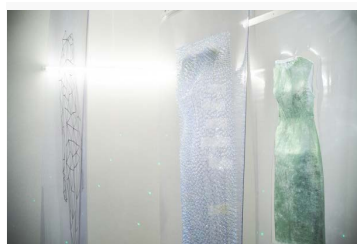
**Laura Duncker (left) and Karin Vlug. Photography Aaron/Wienk.**

Fashion technologists Laura Duncker and Karin Vlug presented their work into *Smart Fashion Production* at *Hotel Brave Monday* on 18 January, part of the Amsterdam Fashion Week.

*They have explored methods where no patterns or sewing threads are necessary. One where design and production is based directly on 3D bodyscans.*

Digital designs are personalised by the 3D bodyscans. Based on this flexible matrix mould is created, which can seamlessly incorporate the addition of fluid textiles and loose fibers. A garment is produced immediately in 3D with no 'rest' materials.

At the event Karin Vlug presented the project with Aynouk Tan as a moderator. Read a quick press article ( *in Dutch*) by fashion journalist Fiona Hering on [Vogue.nl](#).



**Smart Fashion Production at Hotel Brave Monday. Photo: Tomek Aaron/Chris Wienk.**

See below a video about what kind of techniques the project researched:

Laura Duncker and Karin Vlug are members of the lectorate Fashion Research and Technology, part of the Hogeschool van Amsterdam's CREATE-IT knowledge center. Read more about FRT and other research groups (Dutch) at [hva.nl](http://hva.nl).

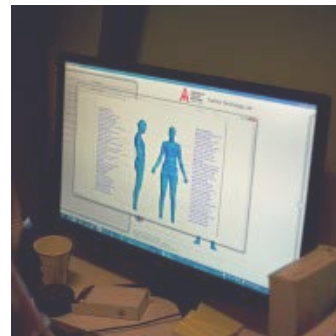
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